



Multivariate Pattern Analysis

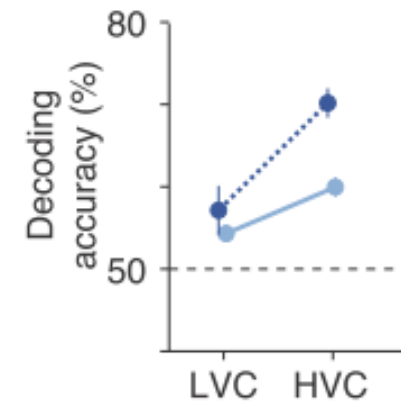
Martin N. Hebart
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NIMH



Neural Decoding of Visual Imagery During Sleep

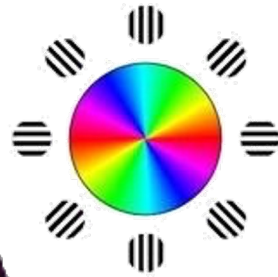
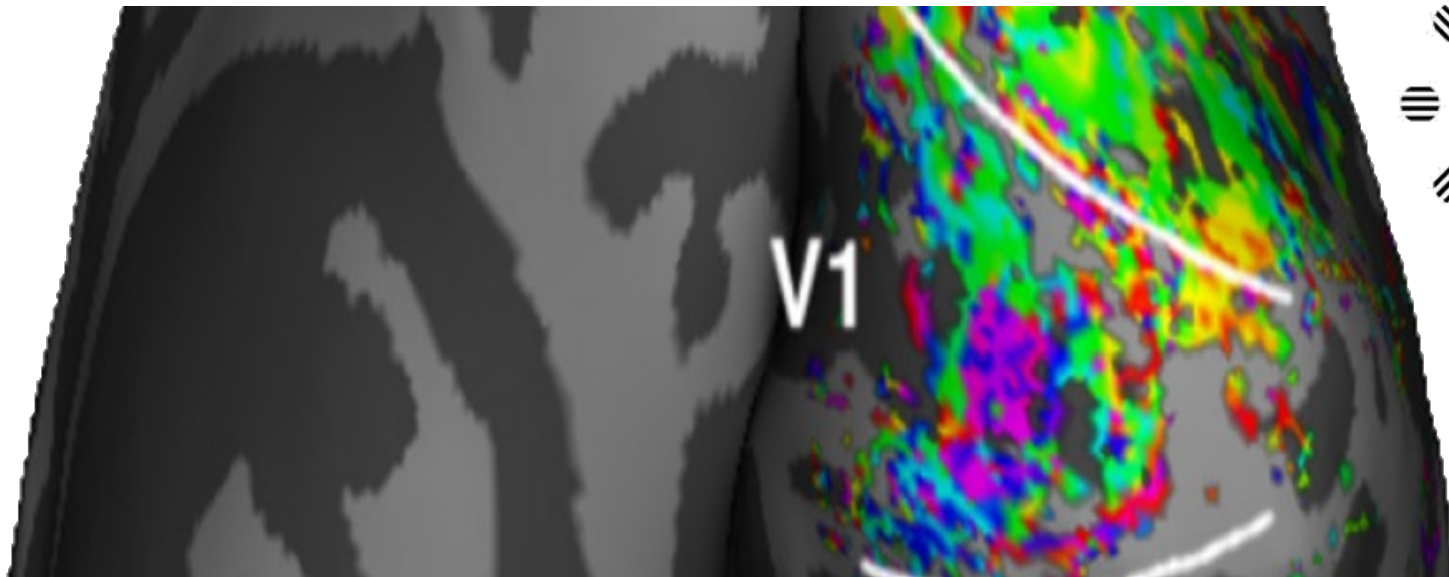
T. Horikawa,^{1,2} M. Tamaki,^{1*} Y. Miyawaki,^{3,1†} Y. Kamitani^{1,2‡}

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What is Multivariate Pattern Analysis?

Combined use of multiple variables measuring the brain (e.g. BOLD signal in multiple voxels) to predict or characterize states of the brain

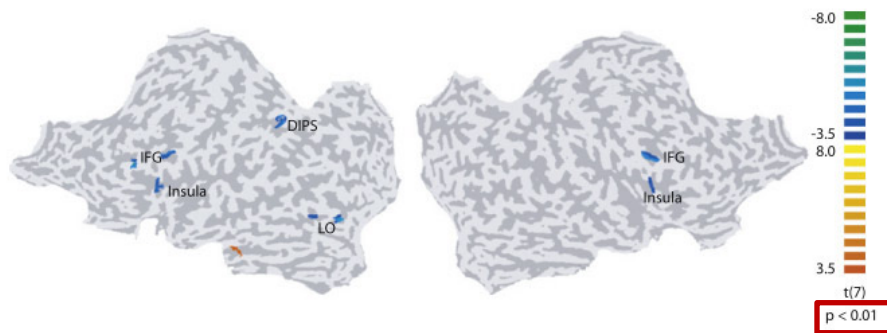


Why Multivariate Pattern Analysis?

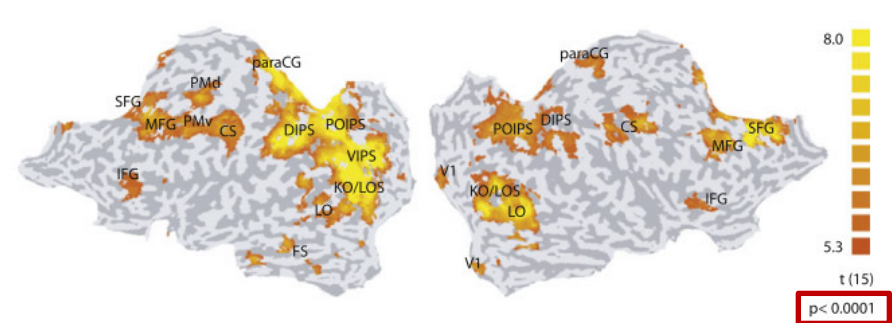
1. Often **higher sensitivity** compared to classical univariate analysis

Example: Representation of perceptual choices

classical univariate analysis



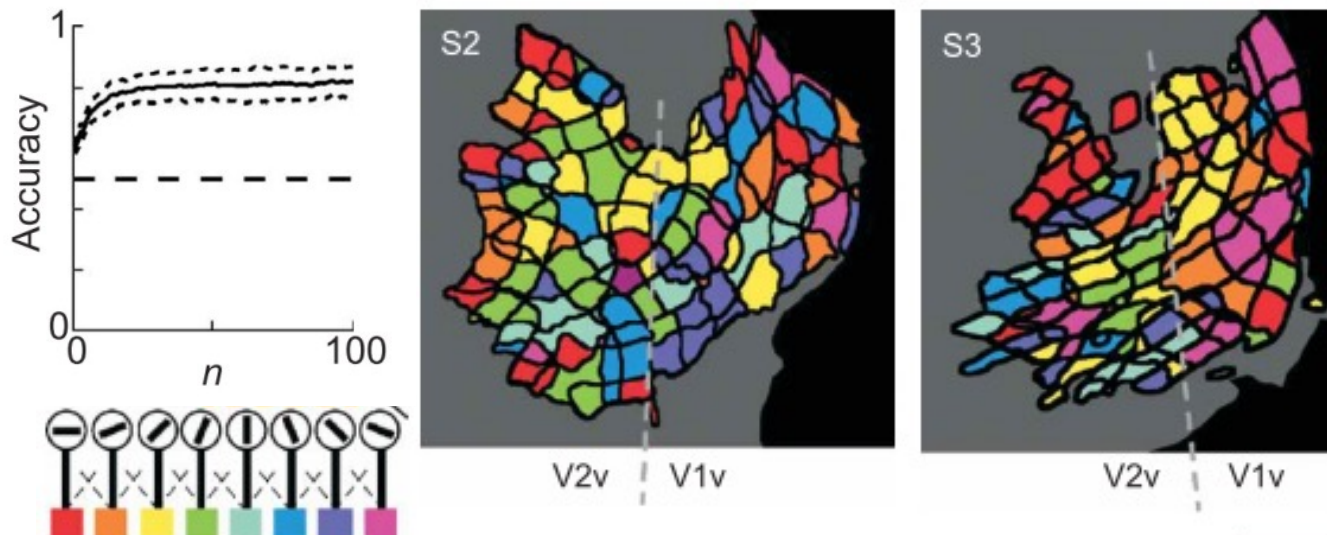
multivariate decoding



Why Multivariate Pattern Analysis?

2. **Higher specificity** allows studying representational content rather than general activation

Example: Representation of orientations in visual cortex

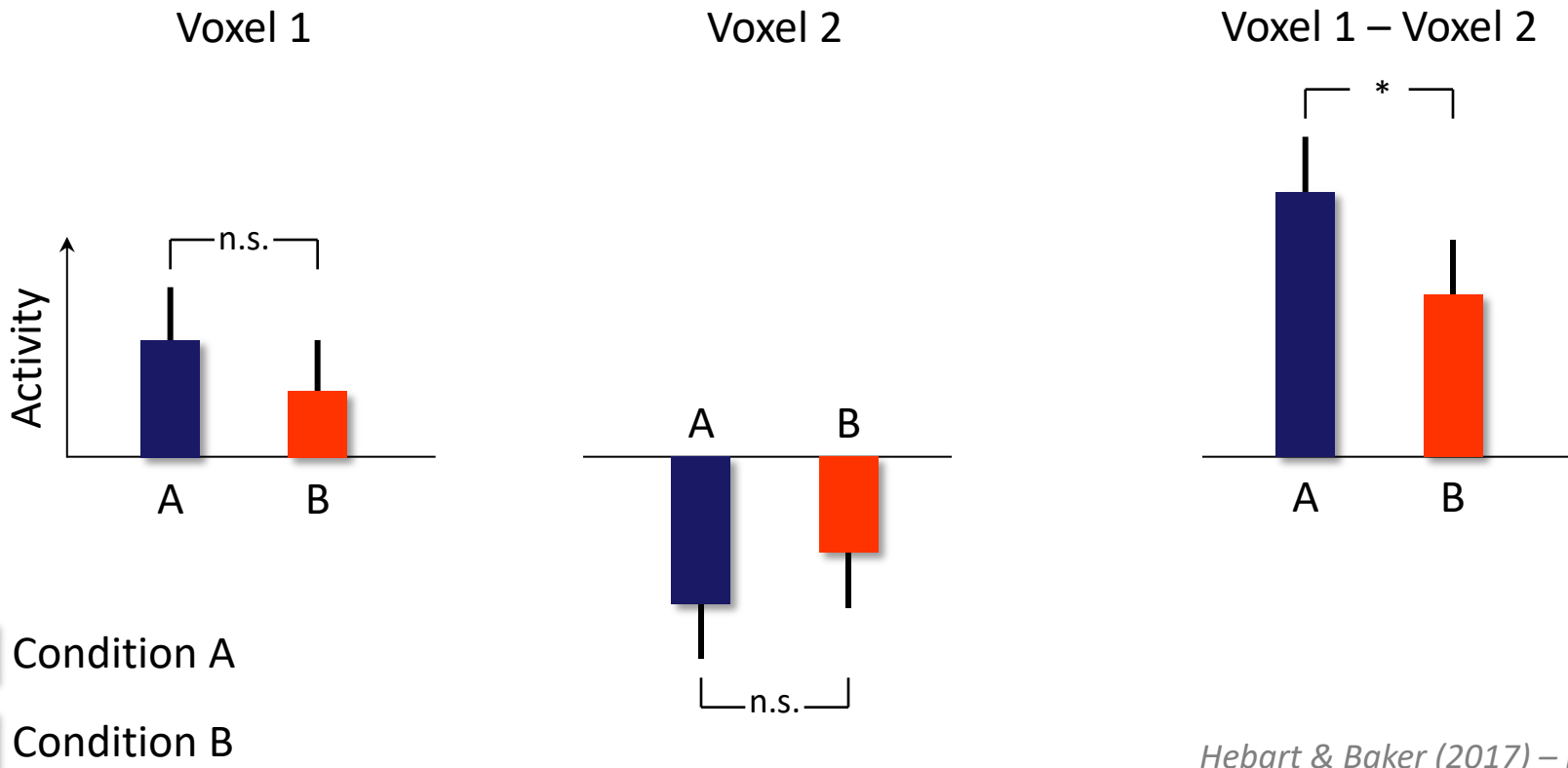


How does MVPA work?

three principles

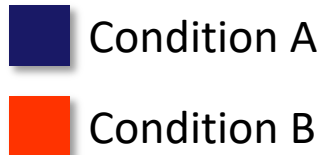
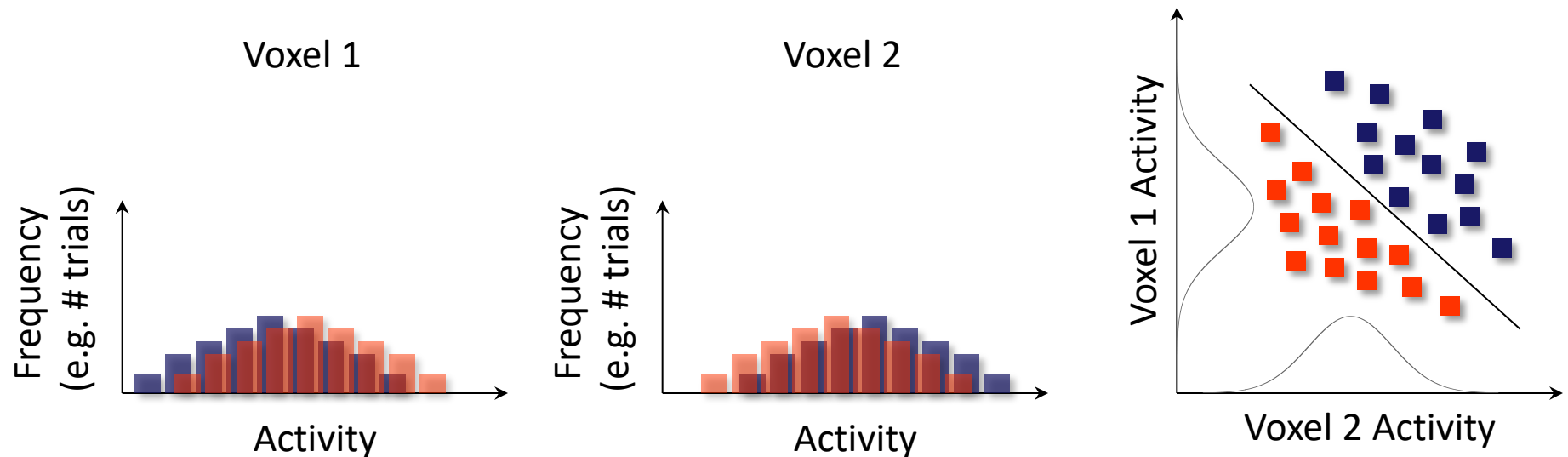
How Does MVPA Work?

1. Weak information can be combined across voxels
→ Multivariate analysis can enhance signal



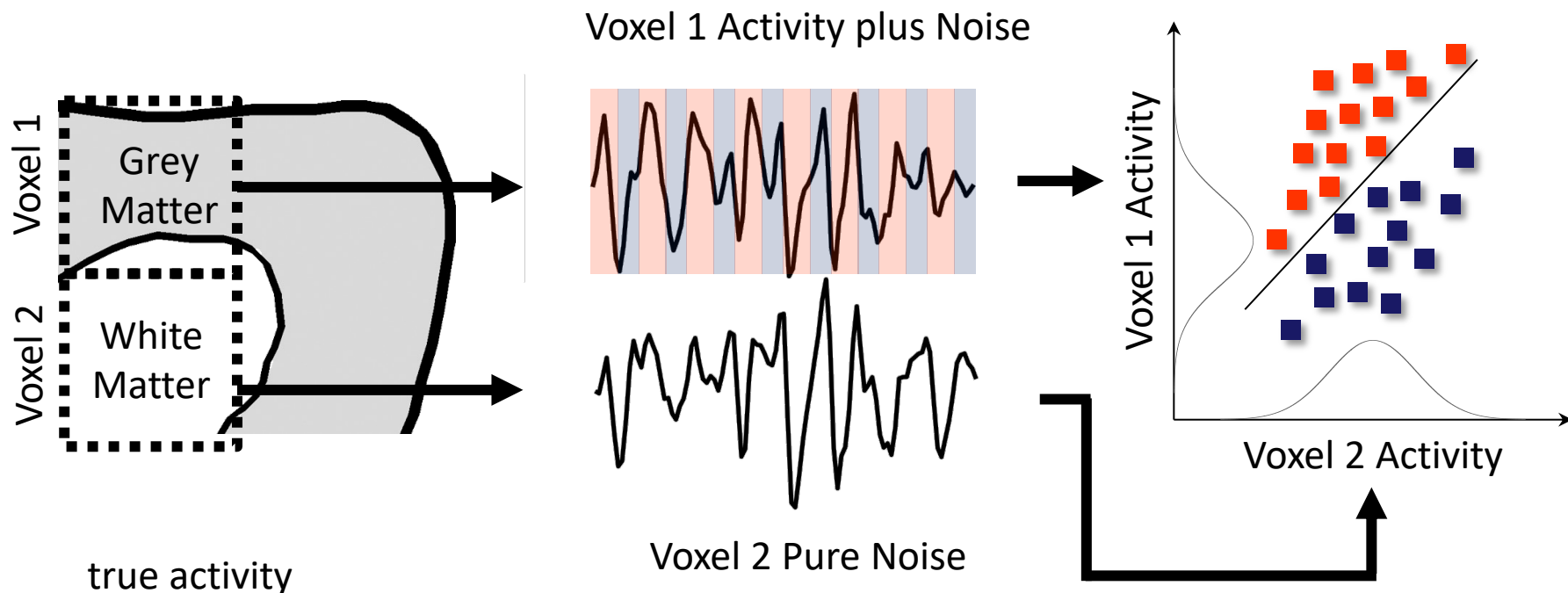
How Does MVPA Work?

2. Covariation of voxel information can be used
→ Multivariate analysis can suppress noise



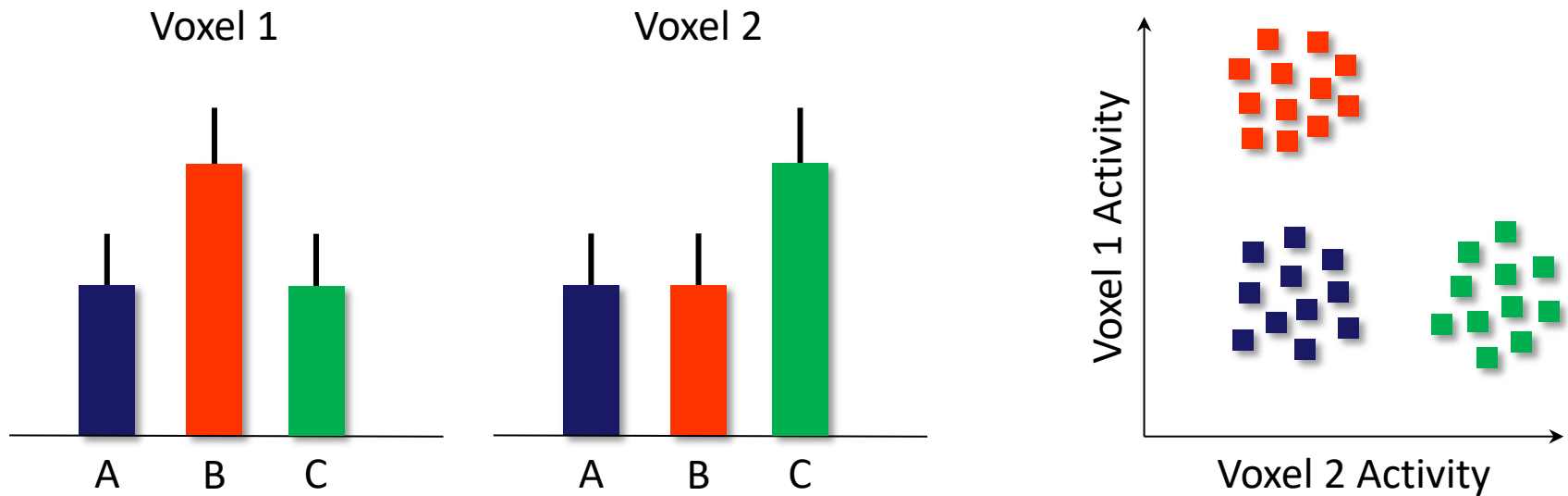
How Does How Does MVPA Work? Pattern Analysis Work?

2. Covariation of voxel information can be used
→ Multivariate analysis can suppress noise



How Does MVPA Work?

3. Information becomes accessible that is encoded only in distributed activity patterns

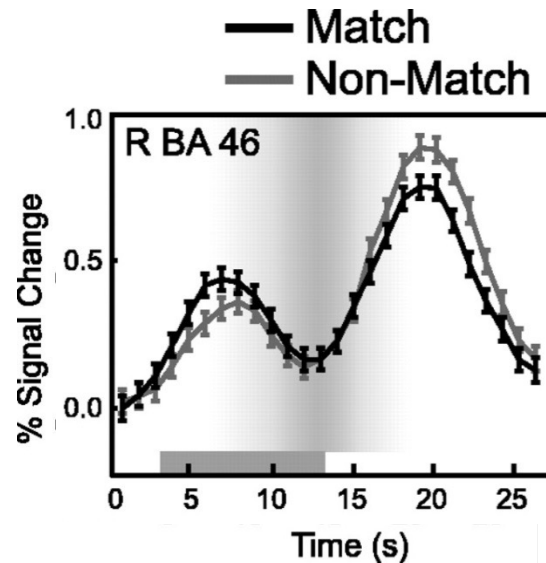
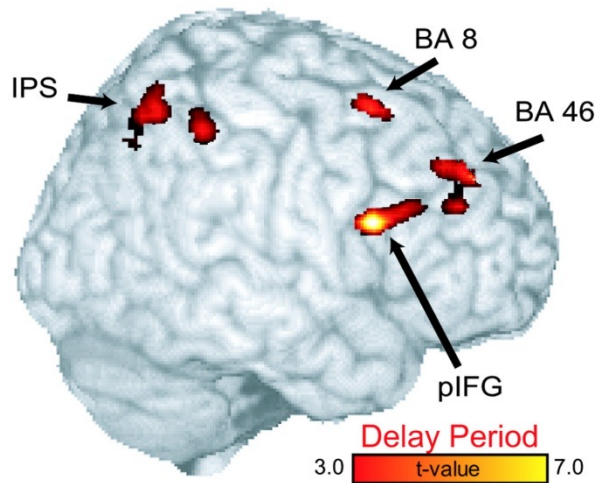


Condition A Condition B Condition C

ACTIVITY VS INFORMATION

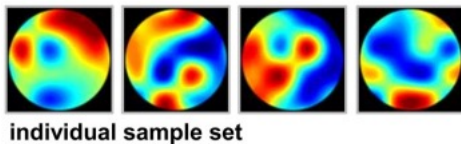
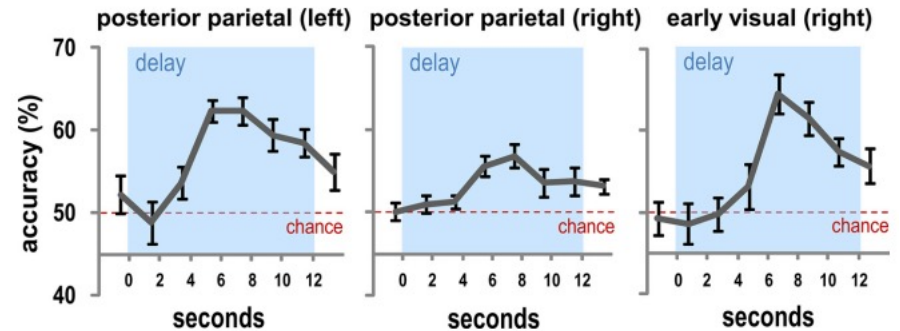
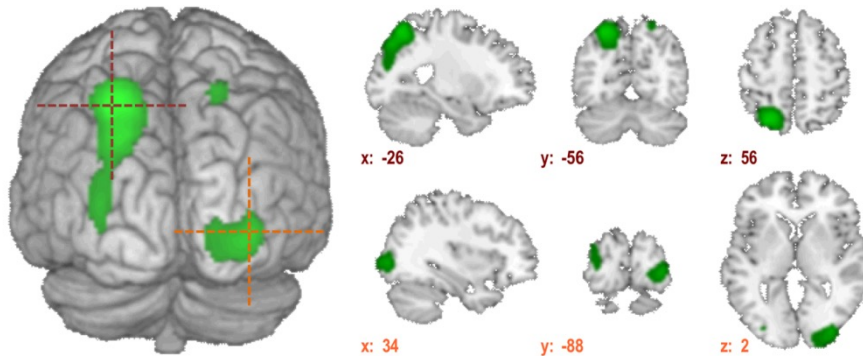
Activity vs. Information

Activity: Tells us about general involvement in cognitive function (e.g. working memory vs. no working memory)



Activity vs. Information

Information: Tells us about representational content (e.g. memory trace of A vs. memory trace of B)

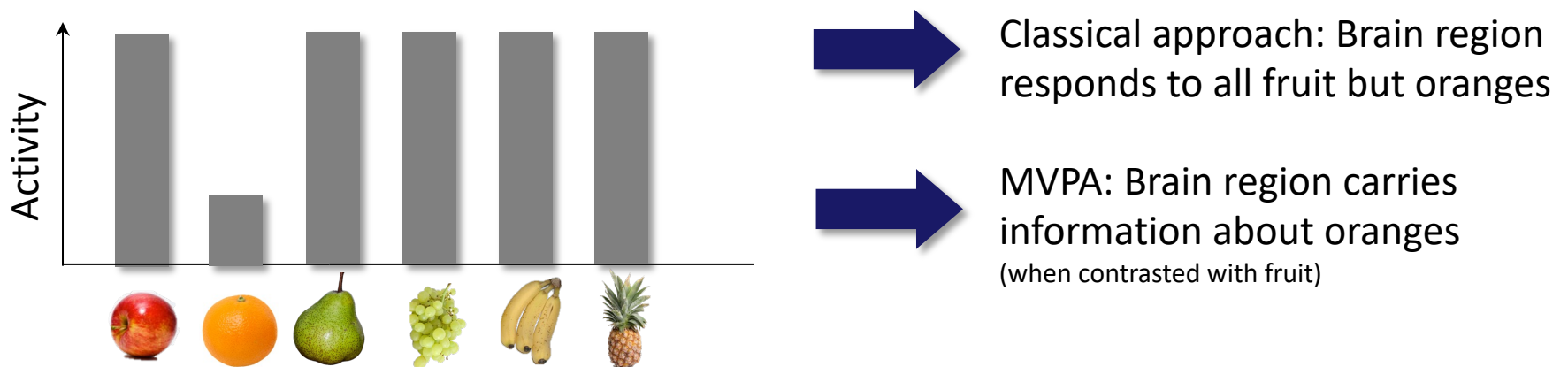


Different Methodological Philosophies

Classical approach: More active = more involved

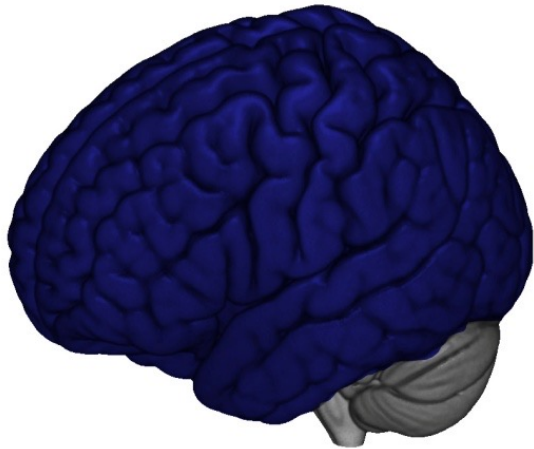
MVPA: More distinct = more involved

Thought experiment:

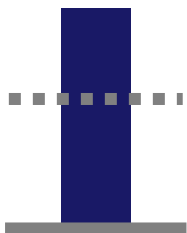


Levels of MVPA analysis

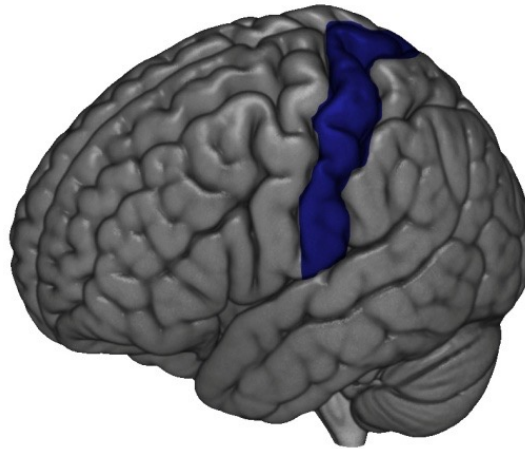
Wholebrain



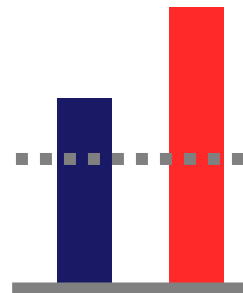
One value per brain



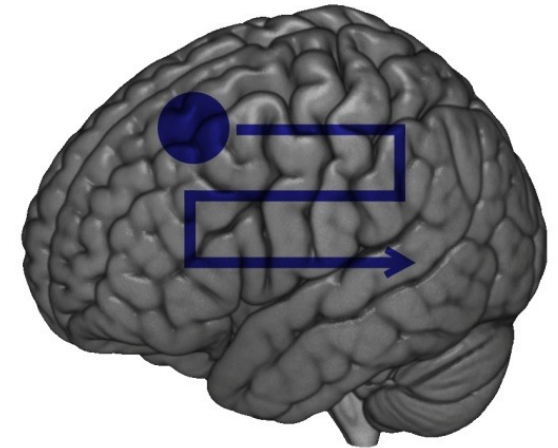
Region of Interest



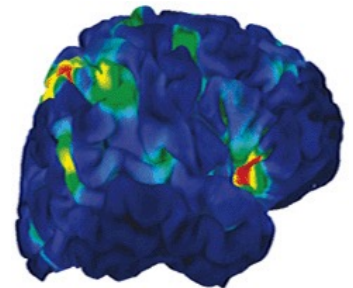
One value per ROI



Searchlight

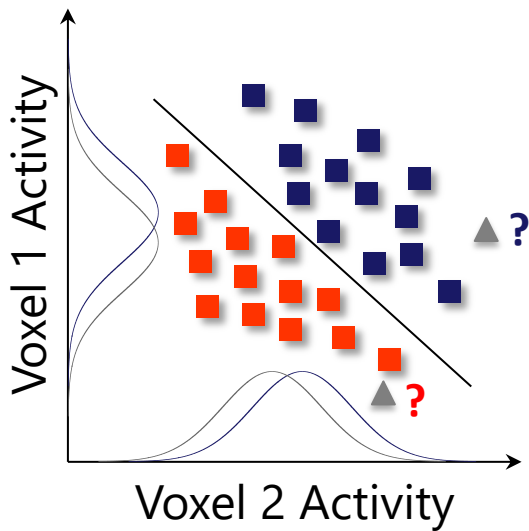


A value per searchlight,
i.e. a map of values

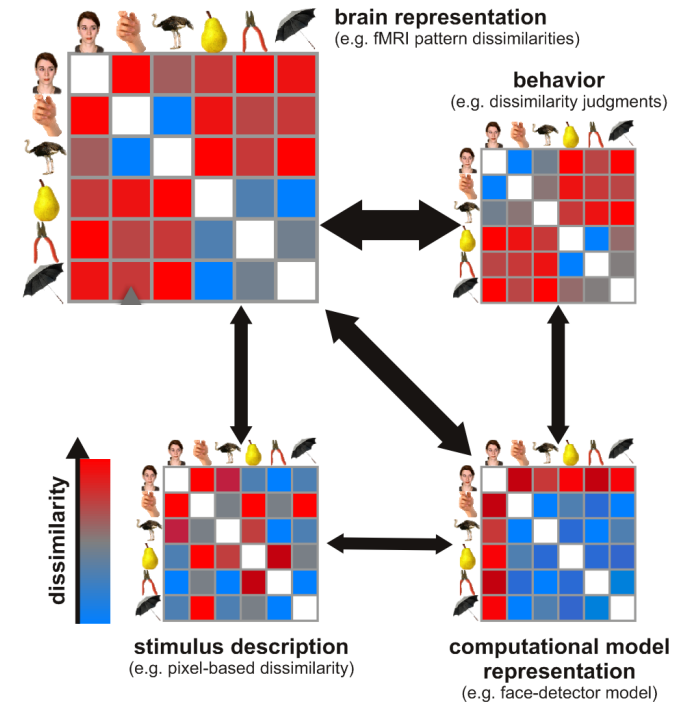


Two main MVPA approaches

Multivariate decoding

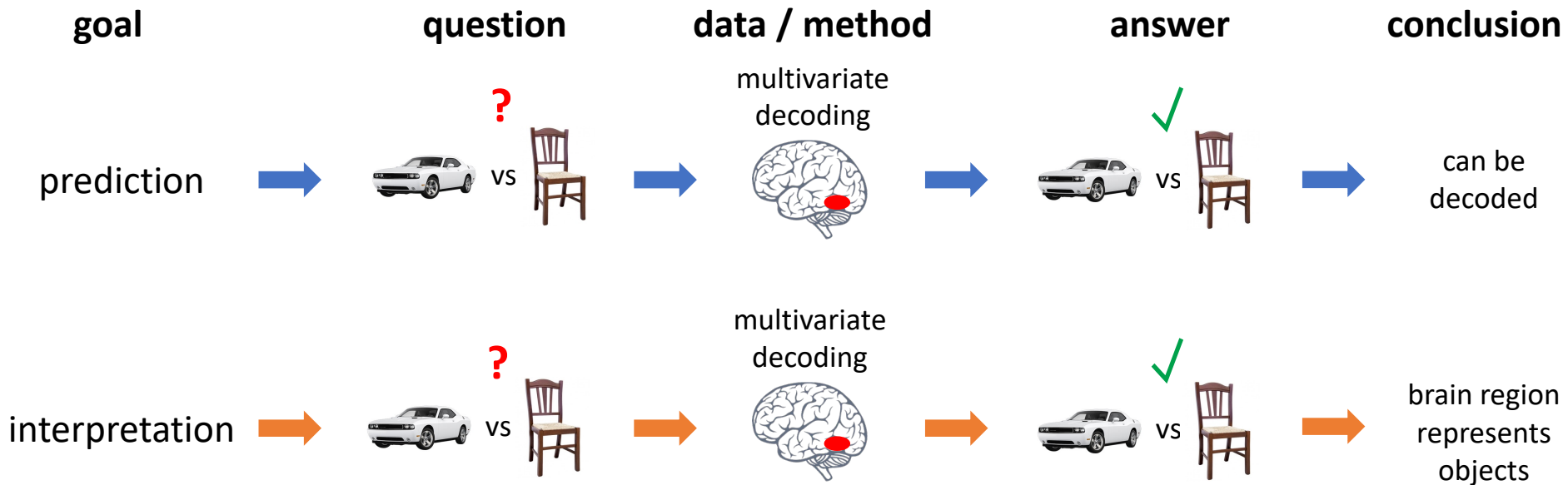


Representational
Similarity Analysis



**DECODING FOR PREDICTION
VS
DECODING FOR INTERPRETATION**

Goals of Decoding: Prediction vs. Interpretation



Goals of Decoding: Prediction

Prediction: Goal is to maximize future correct predictions

→ Any information is useful as long as it increases accuracy

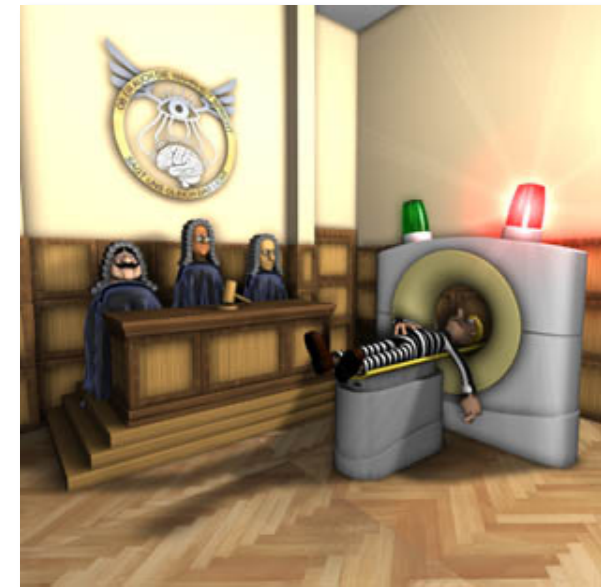
Medical Diagnosis



Brain-Computer-Interface



Lie Detection



Goals of Decoding: Prediction

Prediction: Goal is to maximize future correct predictions

→ Any information is useful as long as it increases accuracy

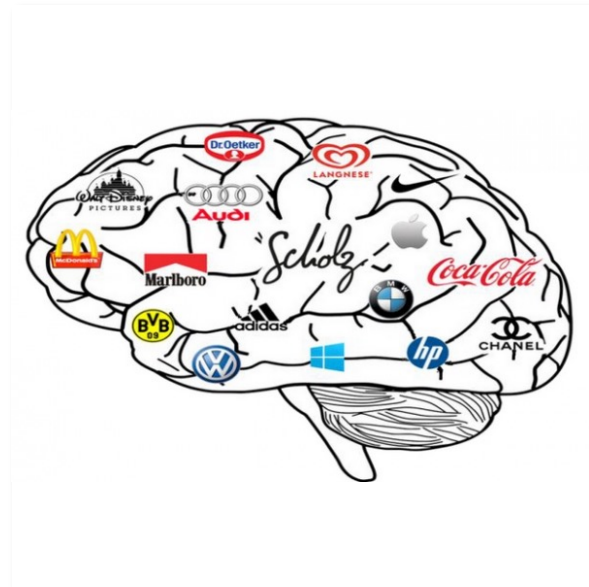
Medical Diagnosis



Brain-Computer-Interface



Neuromarketing

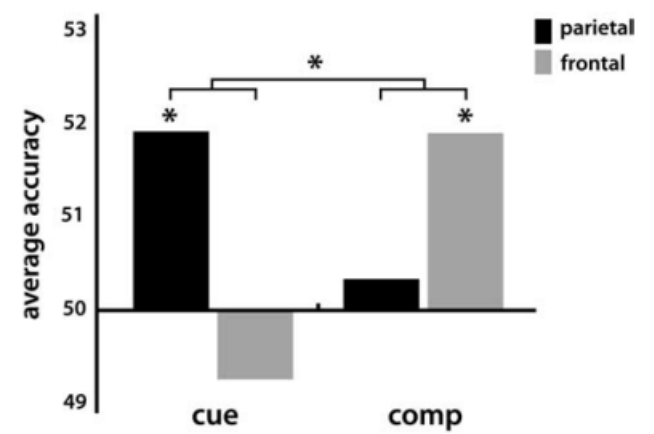
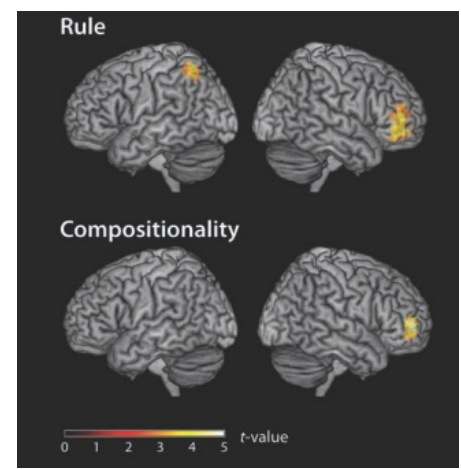
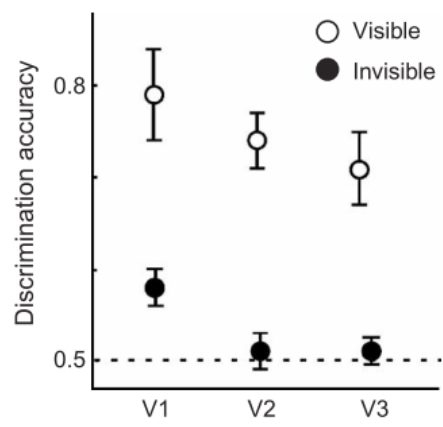


Goals of Decoding: Interpretation

Interpretation: Is there information about XYZ?

→ Sufficient to show above chance accuracy (statistically!)

→ Not all information sources ok, need to rule out confounds

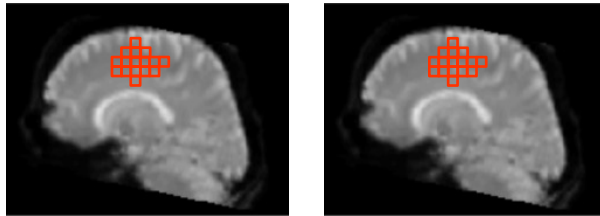


HOW DOES MULTIVARIATE DECODING WORK?

Classification Overview: Example

Choice left  Choice right 

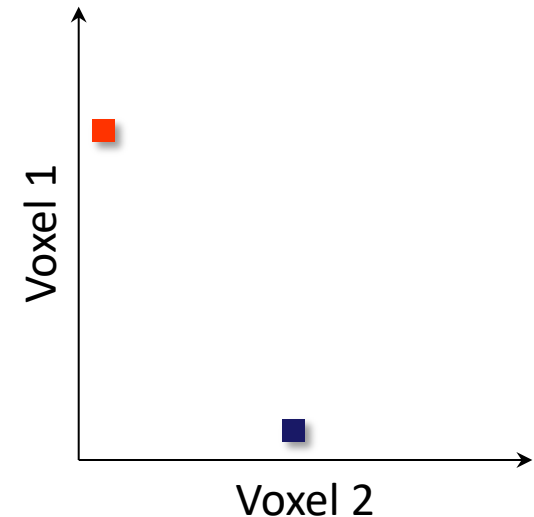
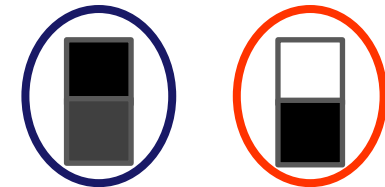
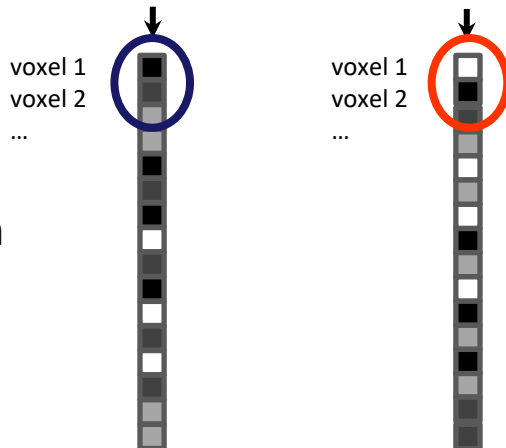
Brain data



Extraction of patterns



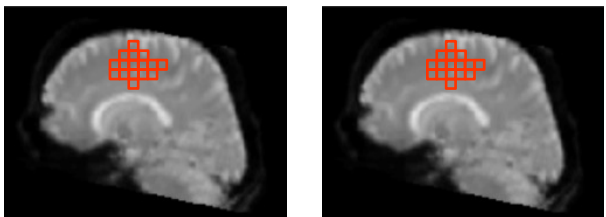
Vectorization



Classification Overview: Example

Choice left ■ Choice right ■

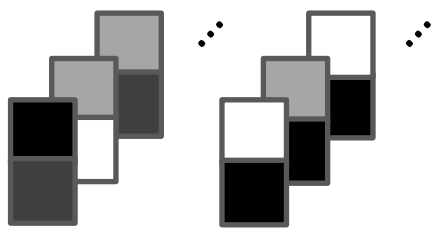
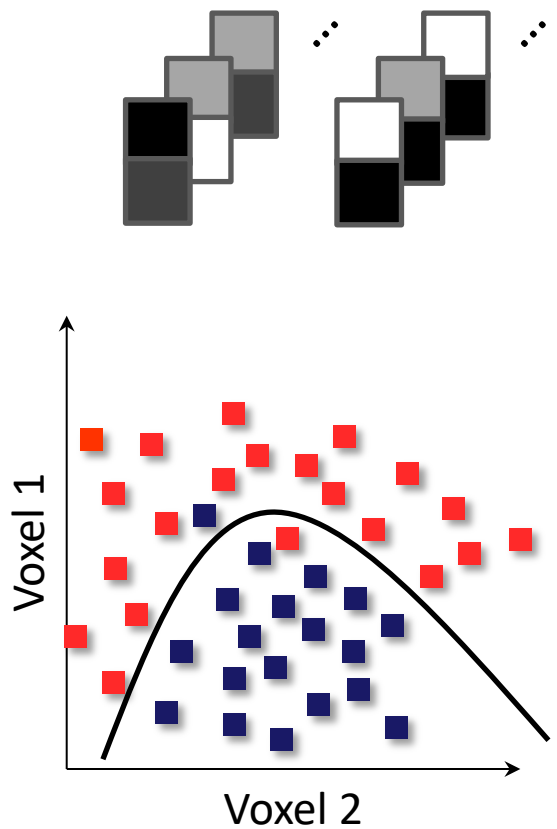
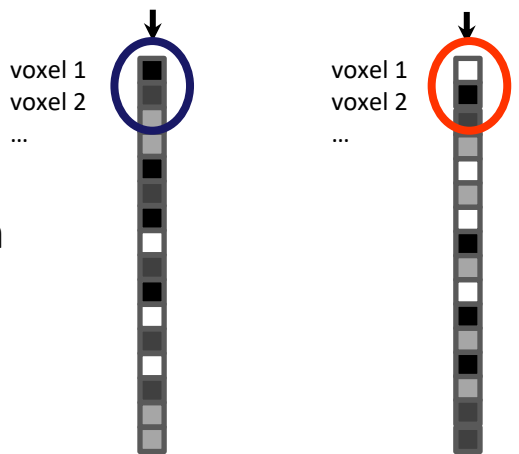
Brain data



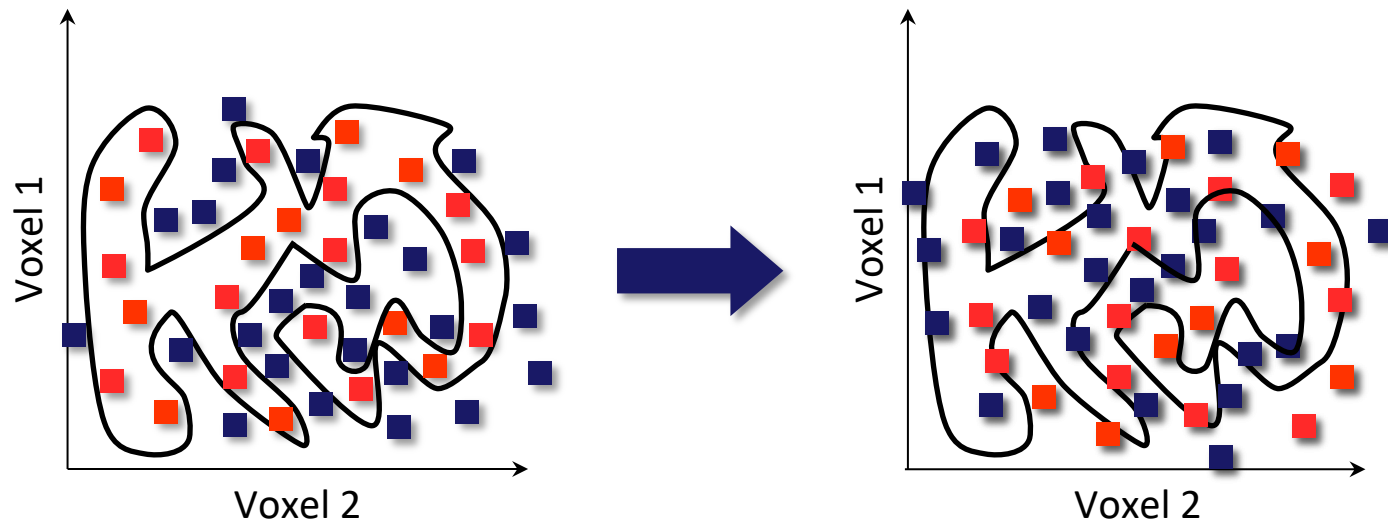
Extraction of patterns



Vectorization

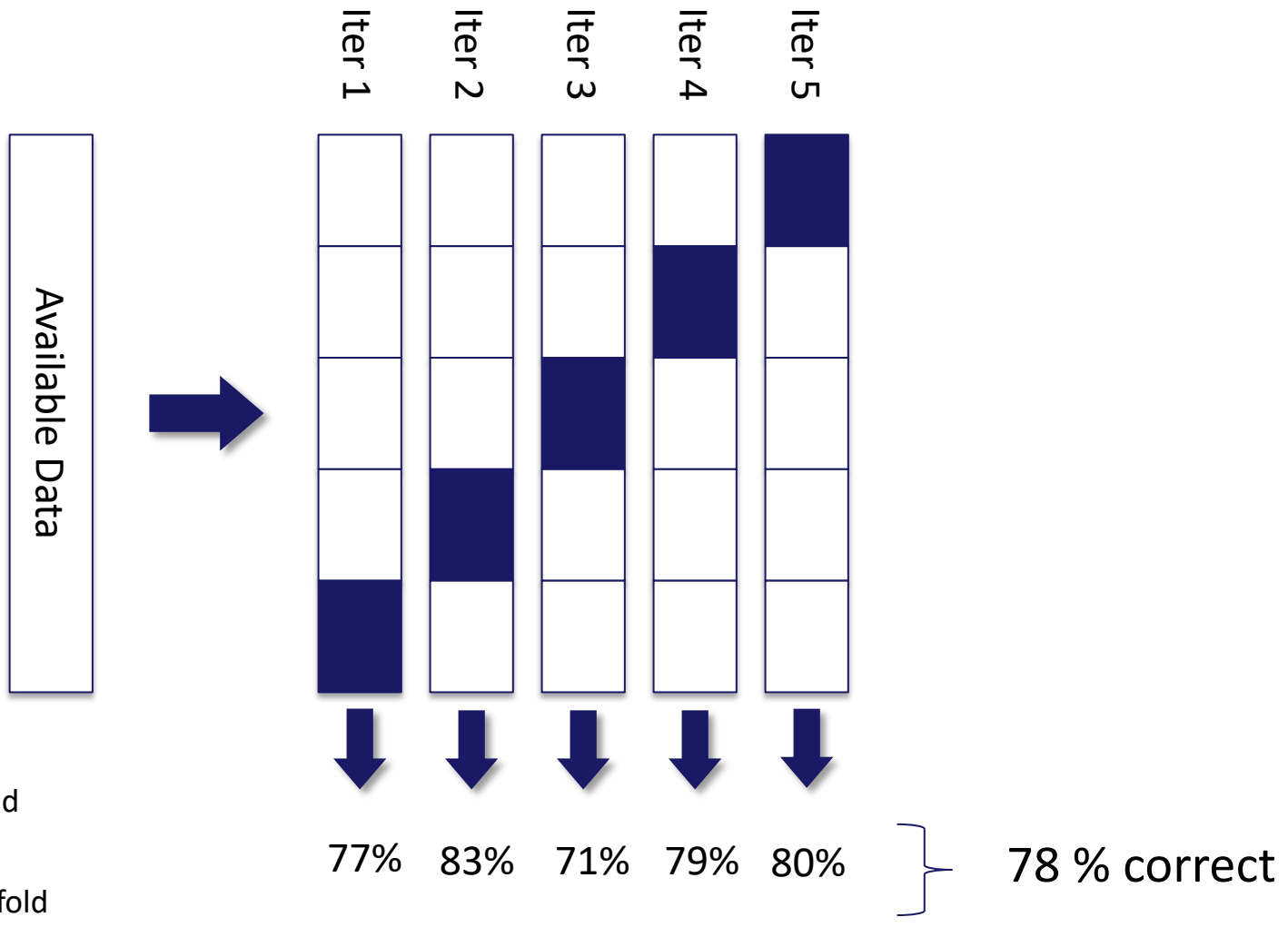


Why Train and Test a Classifier?



- ➔ Goal of classification: Finding a model that generalizes beyond noise in the data
- ➔ Way of testing generalization: Test classifier on new data = out-of-sample generalization

Cross-validation

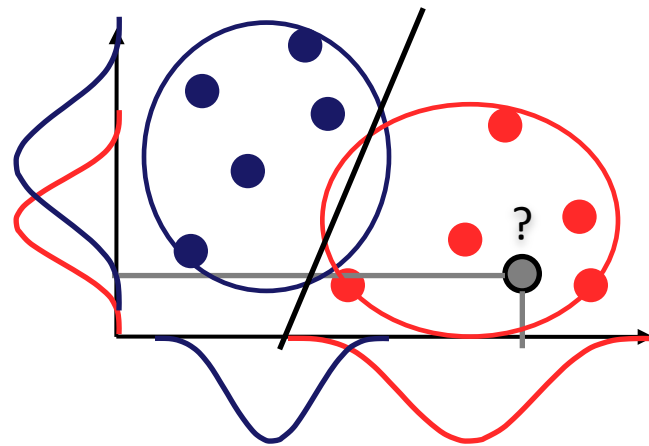


Typical linear classifiers

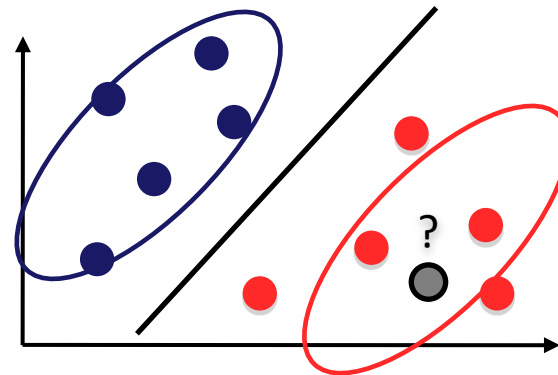
Gaussian Naïve Bayes

Linear Discriminant Analysis

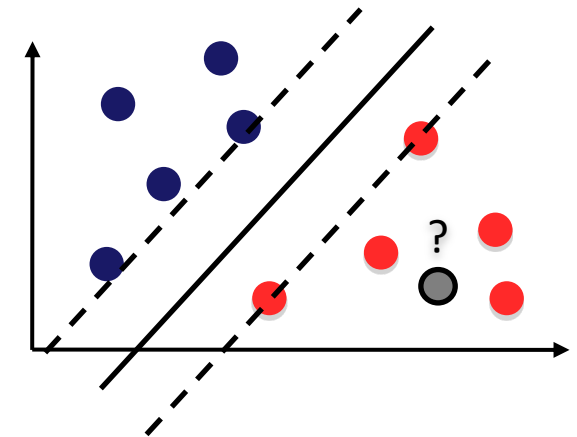
Support Vector Machine



Ignores covariance between voxels



Considers covariance between voxels



Maximizes margin (distance between closest points of different classes)



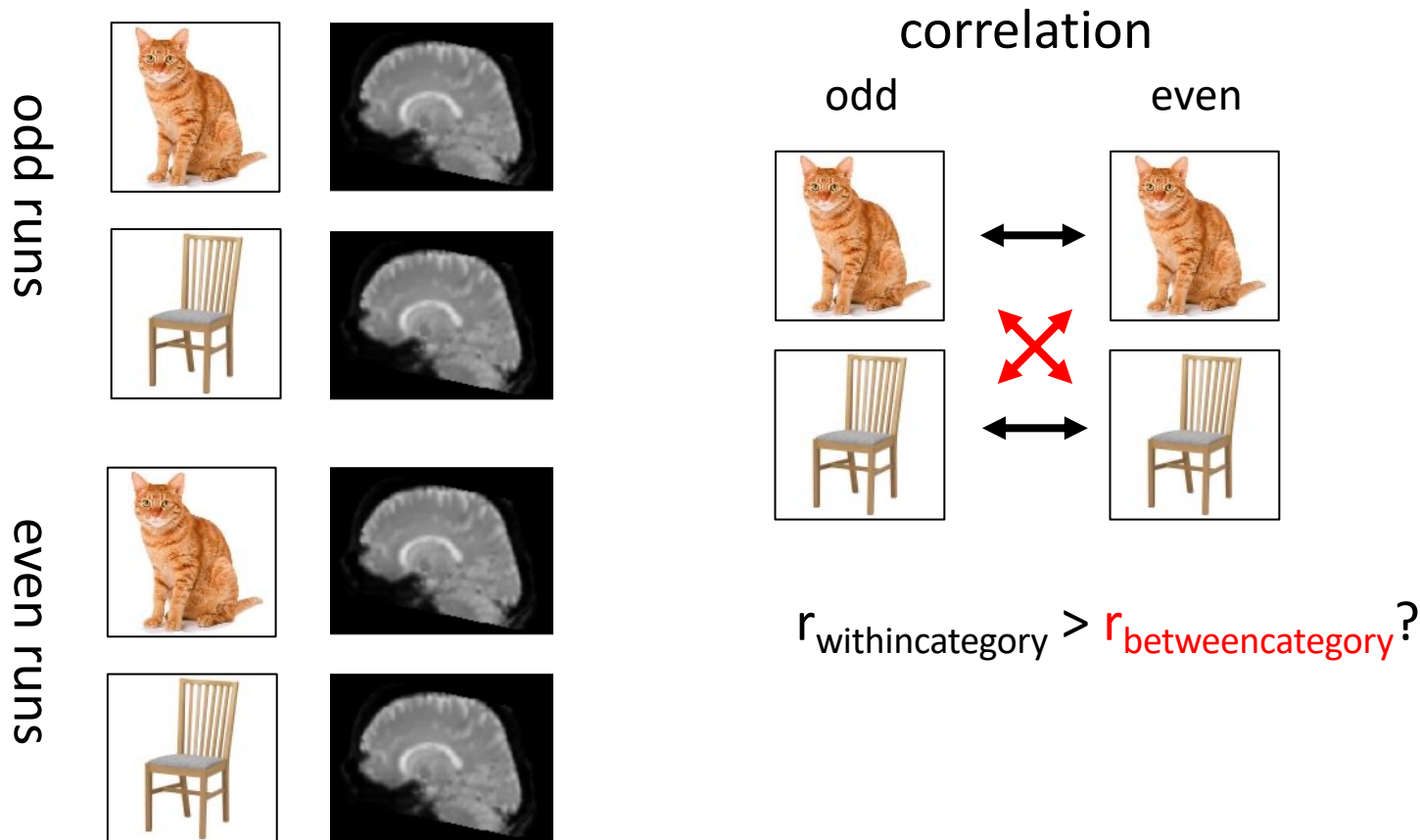
Linear classifiers are the most commonly used classifiers in MVPA



All share the same formula $y = \sum w_i x_i$ but differ in how they find parameters w

Correlation-based classifier

Very simple classifier: find maximal pattern correlation

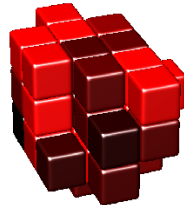


REPRESENTATIONAL SIMILARITY ANALYSIS

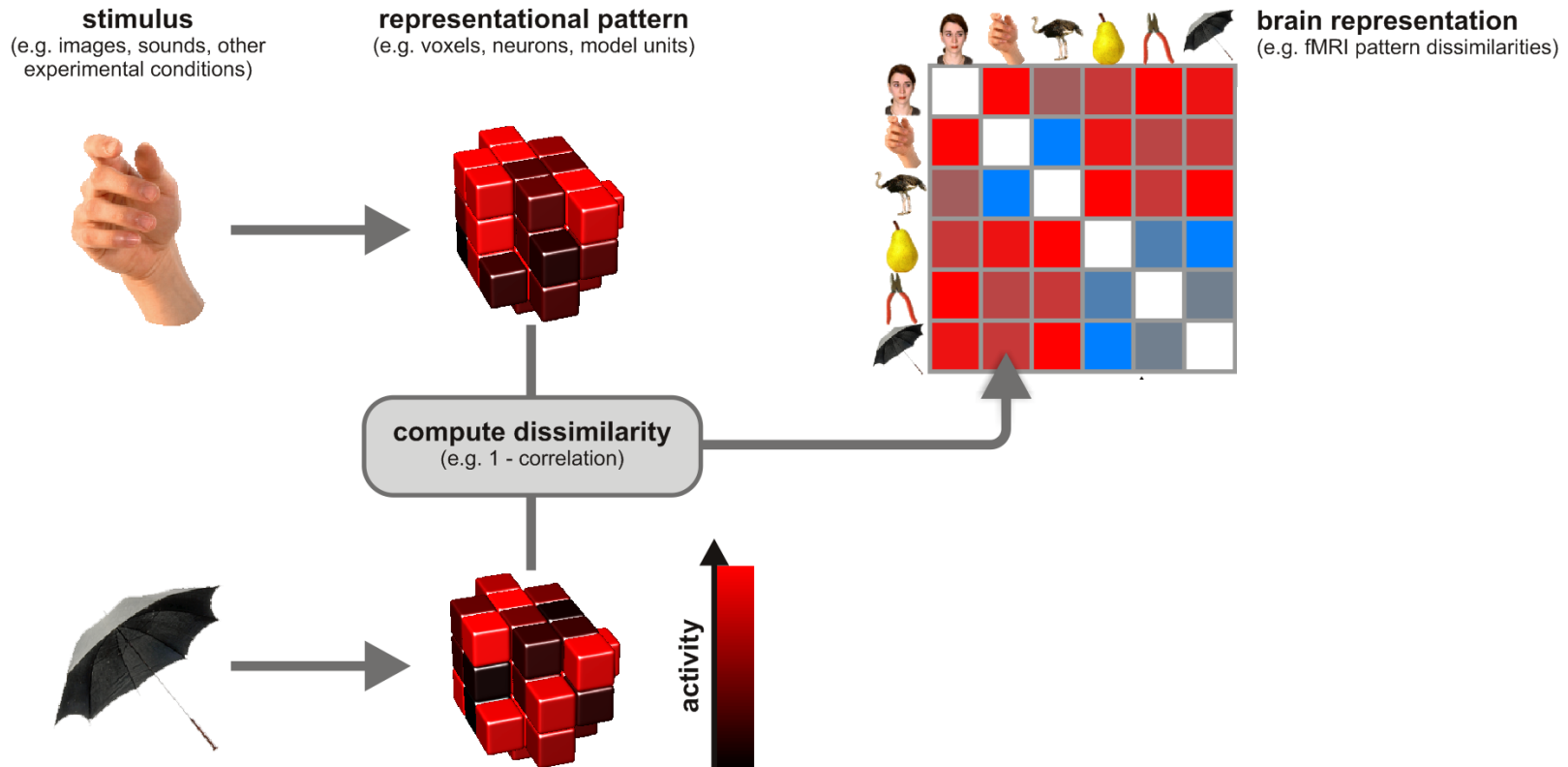
Representational similarity analysis

stimulus
(e.g. images, sounds, other
experimental conditions)

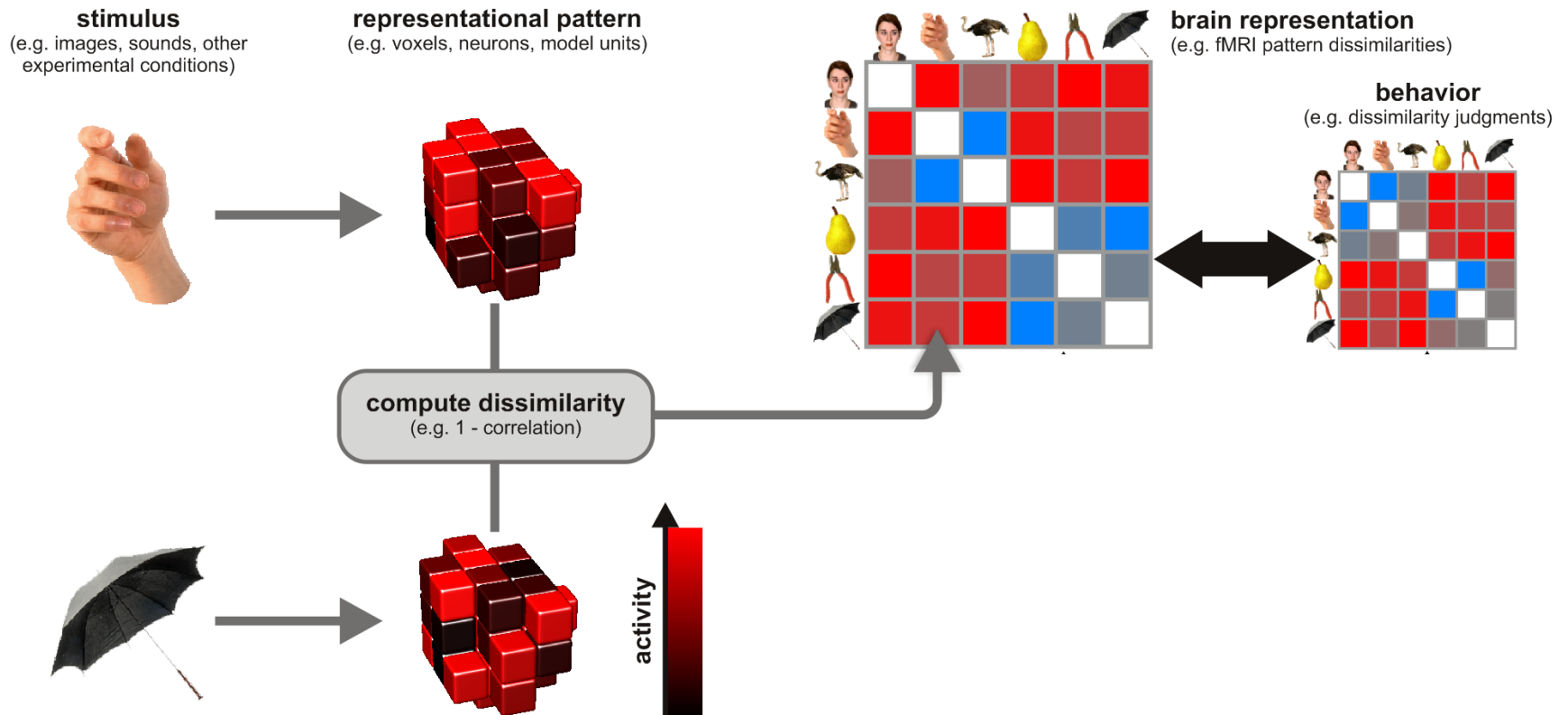
representational pattern
(e.g. voxels, neurons, model units)



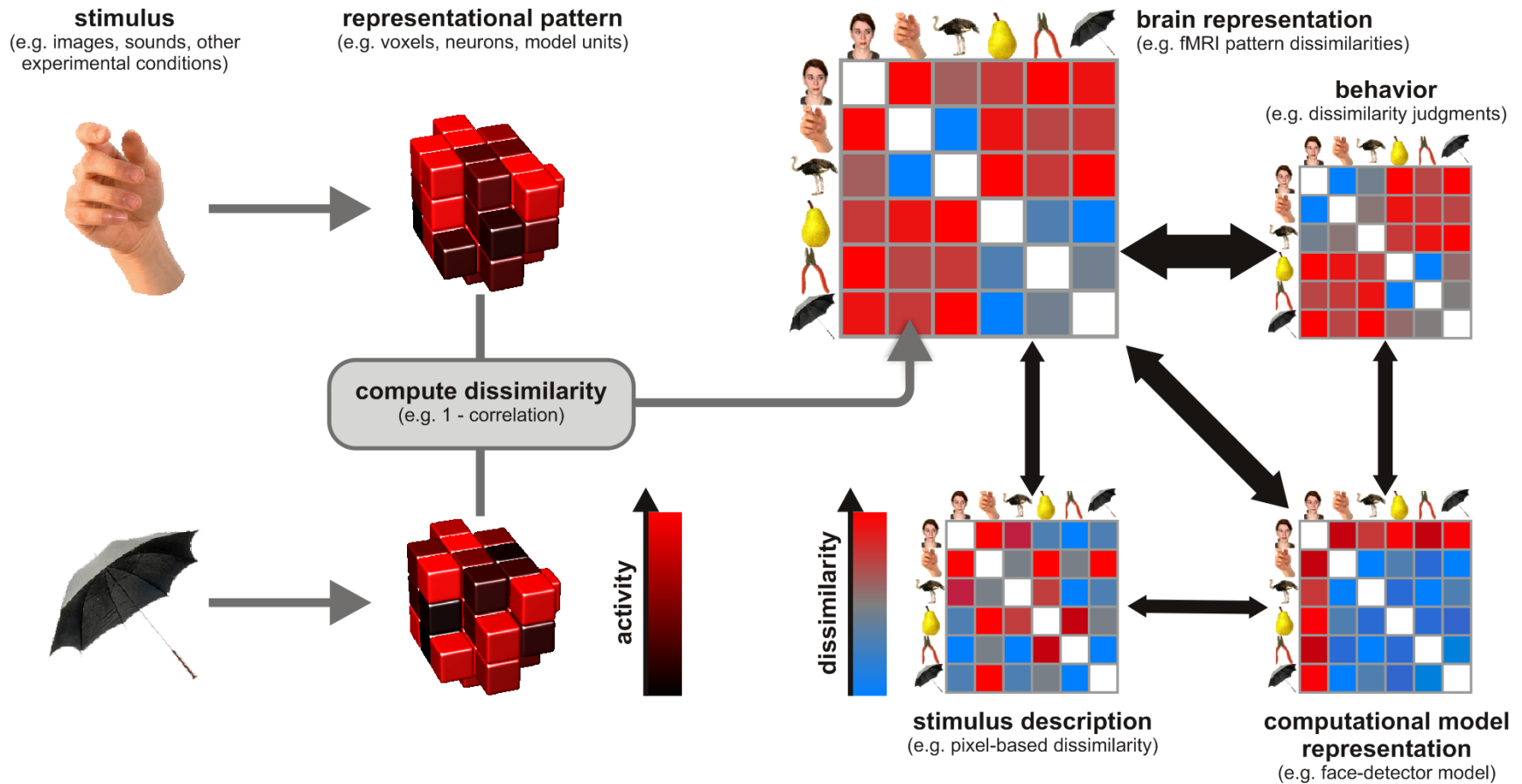
Representational similarity analysis



Representational similarity analysis

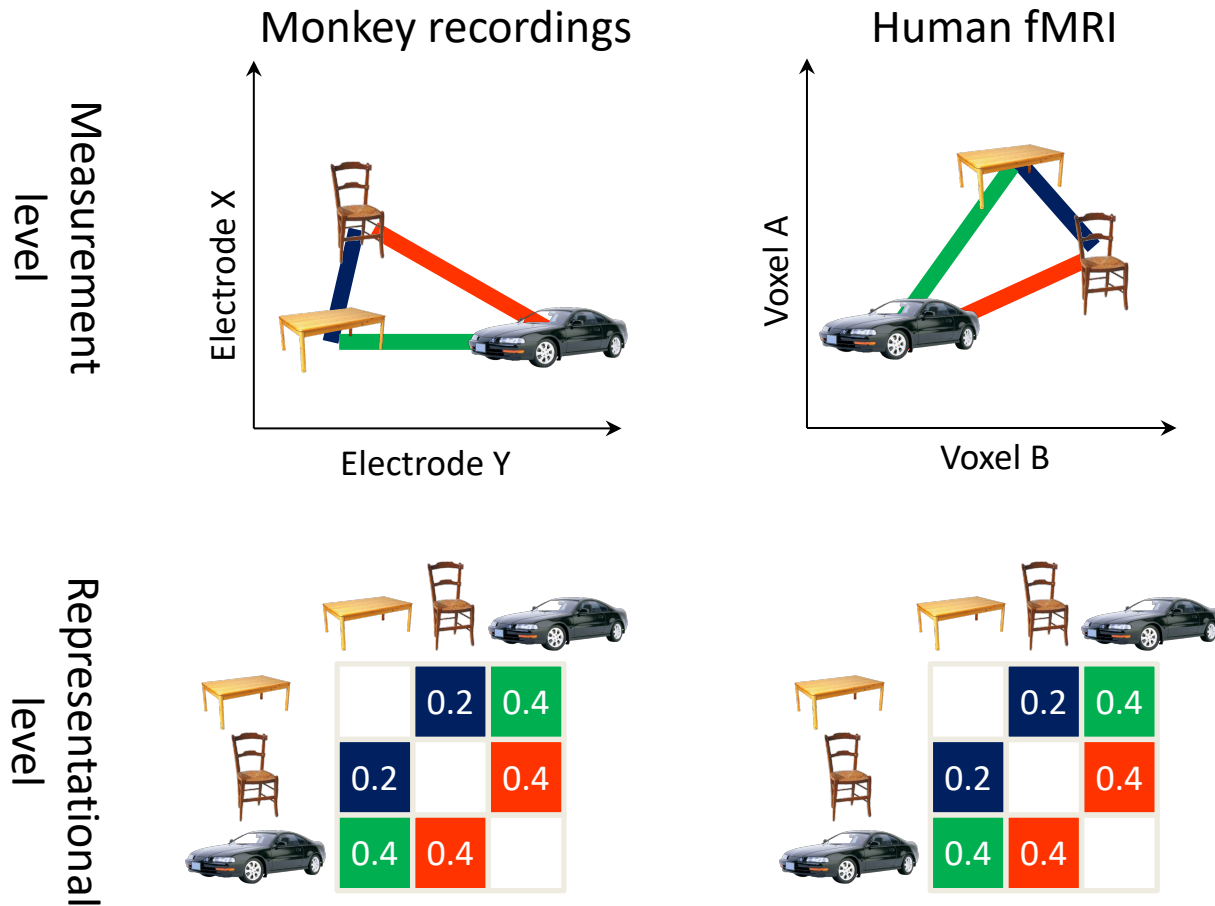


Representational similarity analysis



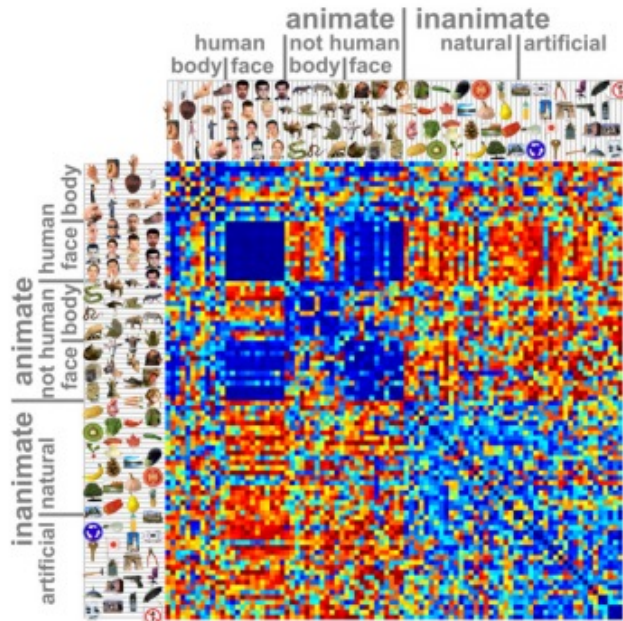
Representational similarity analysis

Idea of a representational geometry



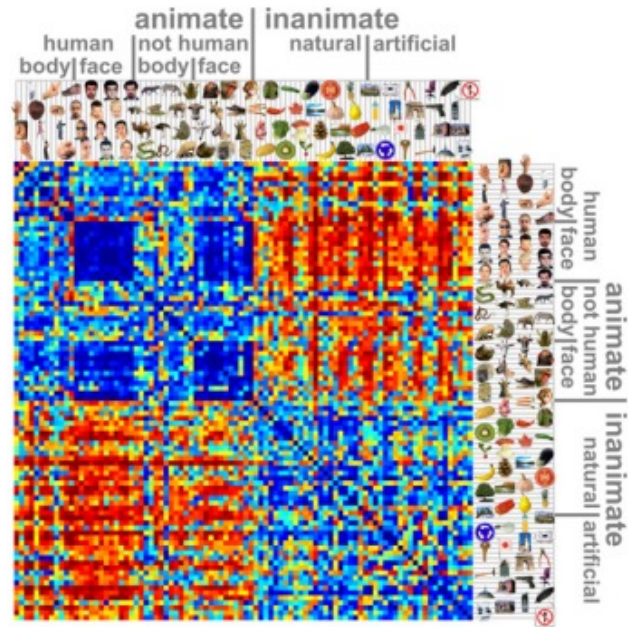
Representational Similarity Analysis

Monkey Dissimilarity Matrix



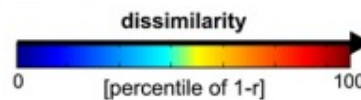
monkey IT

Human Dissimilarity Matrix



human IT

Comparison



THREE CONCRETE CHALLENGES

What is the best information measure?

Multivariate decoding

- Area-under-the-curve (AUC) less prone to bias shift than decoding accuracy but no formal comparison exists
- Continuous-valued methods (e.g. signed decision value) perhaps more powerful than accuracy or AUC?
- Alternative encoding-based approach (cross-validated Mahalanobis distance) may unite best of both worlds?

Representational similarity analysis

- Currently unclear whether Pearson correlation or Euclidean distance is better
- Good model of noise covariance may improve fit

How to deal with multiple experimental variables / confounds?

Problem:

- Multivariate decoding and RSA and optimized for test of single variables at a time
- Interactions in factorial designs (e.g. 2 x 2), unique effects of variables and confounds are difficult to deal with

Possible solutions:

- RSA: Multiple regression approach (but additional assumptions)
- Decoding: Confound regression during cross-validation

Alternative possible solution:

- Run multivariate GLM

What is the correct statistical test for MVPA analyses?

Current standard:

- At MVPA-level: permutation test or randomization test (because assumptions of classical tests don't apply)
- At second-level: t-test, ANOVA, sign-permutation test

Problems:

- MVPA-level: Assumption of exchangeability often violated in permutation tests (specifically for trial-wise analyses)
- Second-level: Random effects test against chance at second-level not valid

Possible solutions:

- MVPA-level: Development of new permutation test for dependent data
- Second-level: Prevalence inference (proportion of significant subjects larger than chance?) or random effects test against baseline condition / region

THREE LESS CONCRETE CHALLENGES

1. How many representational dimensions can we capture with neuroimaging?

2. Is the information we extract from brain patterns used by the brain or just an epiphenomenon?

3. Can we understand the brain if we mix the activation-based philosophy with the information-based philosophy?

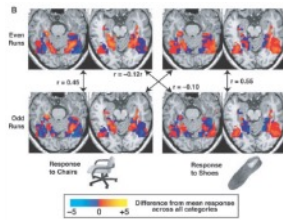
Milestones of MVPA

Edelman et al (1998)



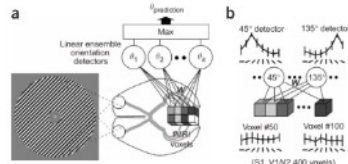
1998

Haxby et al (2001)

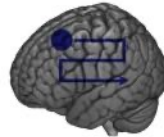


2001

Kamitani & Tong (2005)
Haynes & Rees (2005)

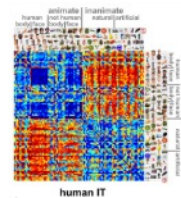


Kriegeskorte et al (2006)

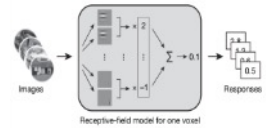


2005 2006

Kriegeskorte et al (2008)

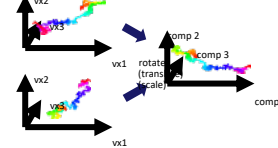


Kay & Gallant (2008)



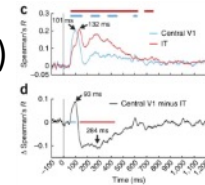
2008

Haxby et al (2011)



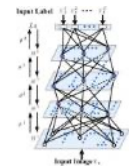
2011

Cichy et al (2014)



2014

e.g. Di Carlo



2015/2016

“first” MVPA study

first multivariate
decoding study

popularization of
multivariate decoding

searchlight approach

representational
similarity
analysis

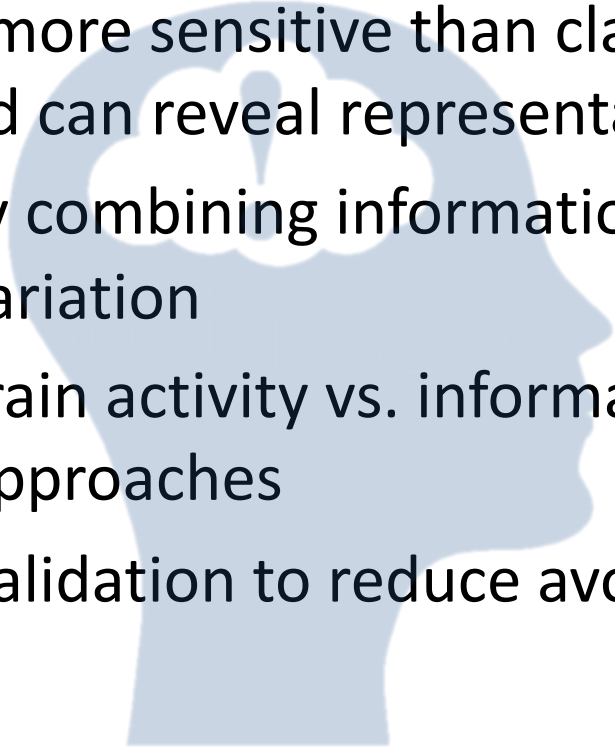
model-based
encoding methods

hyperalignment

combination of fMRI
and MEG using RSA

Demonstration of
homologies in feed-
forward architecture btw
artificial neural networks
and visual cortex

Summary

- MVPA is often more sensitive than classical univariate approaches and can reveal representational content
 - MVPA works by combining information across voxels and using their covariation
 - Investigating brain activity vs. informational content are two different approaches
 - We use cross-validation to reduce avoid bias from overfitting
- 

The Decoding Toolbox

- Fast and easy to use MVPA software package in Matlab (for Python, we recommend PyMVPA, Scikit-Learn, and MNE Python)
- Provides searchlight, ROI and wholebrain analyses
- Comes with a wide range of options, classifiers and similarity analysis
- Runs with SPM and AFNI



Command Window

```
fx >> decoding_example_afni('searchlight', 'Numbers', 'Letters', '/misc/data/study/res*.BRIK', '/misc/data/decoding', 4);|
```

```
decoding_example_afni(decoding_type, labelname1, labelname2, beta_loc, output_dir, radius, cfg)
```

[More Help...](#)

<https://sites.google.com/site/tdtdecodingtoolbox/>

Hebart MN*, Grgeren K*, Haynes JD (2015). The Decoding Toolbox (TDT): A versatile software package for multivariate analyses of functional imaging data. *Front. Neuroinform.* 8:88.

Thank you for your attention



Suggested Readings

Beginners

Tong & Pratte (2012) – Decoding patterns of human brain activity

Haxby et al (2014) – Decoding neural representational spaces

Haynes (2015) – A primer on pattern-based approaches

More Advanced

Pereira et al (2009) – Machine learning classifiers and fMRI: a tutorial

Hebart & Baker (2017) – Deconstructing multivariate decoding

Representational models

Kriegeskorte & Kievit (2013) – Representational geometry

Diedrichsen & Kriegeskorte (2017) – Representational models: A common framework for understanding encoding, pattern-component, and representational-similarity analysis

Hyperalignment

- Brings subjects functionally in common space
- Allows predicting one brain from another

